

Cordell Chamber of Commerce Board of Directors Annual Retreat Agenda/ **Minutes**  
February 1<sup>st</sup>, 2012 - 3:00 pm @ Bank of Western Oklahoma

**Annotations (Minutes) are in BOLD.**

**In attendance: Zetta Penner, Darryl Anthony, Cheri Nabors, Aleta Jorgensen, Paul Norris, Chris Johnson, Mac Bruncker, Donna Goeringer, Randall Smith, Phil Kliewer, Chris Gossen. Note: Donna G., Chris G. and Paul N. left early. Mac B. arrived late.**

**Absent: Chris Kelly and Richard Varner.**

Call meeting to order.

Approve Minutes of last meeting of January 18<sup>th</sup>, 2012. (Posted on website). **A comment was made that there may be Directors that are unable to either access the internet or print the minutes. Darryl A. offered to print the minutes on request. The latest hard copy of the agenda is always furnished at the time of the Chamber meeting,**

Financial Report, if any. **None.**

Introduce Guest Speaker Mayor Alex Damon. **The Mayor offered help and support from his office and the City whenever possible, and practical, with approval from the appropriate entities.**

Introduce other Guest speaker, if any. **None.**

Report Executive Decisions or Email voting decisions and results, if any. **None.**

Address by President Zetta Penner on Goals, Suggestions and Expectations. **Tabled.**

Old or Ongoing Business:

1. Report from Employee Oversight Committee. **Discussed in private secession.**
2. Progress report (if any) from committee on "Chamber Members Meeting". **Suggestion of inviting a guest speaker. Further research and planning will be presented at next Board meeting.**
3. Report on Chamber Banquet.
  - a. Banquet Financial report or estimate, if available. **Written report was presented to Directors.**
  - b. Reaction from Directors on what went well and what needed improvement. **Reaction from the Directors and from the public has been overwhelmingly positive. A specific nod of approval was given to Zetta Penner for a Job-Well-Done.**

New Business:

Set dates and form committees for 2012 events.

Reference: Last year's events:

1. Basketball - April 9<sup>th</sup>.
2. Easter Egg Hunt - April 23<sup>rd</sup>.
3. Yard of The Week - May, June, July.
4. Relay for Life - May 20<sup>th</sup>.
5. Community Rodeo - Aug 27<sup>th</sup> - 28<sup>th</sup>.
6. Town Wide Garage Sale/Sidewalk Sale - May 28<sup>th</sup>
7. Washita County Fair - Aug. 17<sup>th</sup> - 20<sup>th</sup>.
8. Pumpkin Festival - Oct 15<sup>th</sup>.
9. Christmas on The Square - Nov. 25<sup>th</sup>.
10. Christmas Promotion Drawings - Dec.

| Events for this year 2012: (NAME                             | DATE   | NOTES                                       | a. COMMITTEE Names)               |
|--|--|---|-----------------------------------|
| 1. Basketball Tournament:                                    | <b>April 7<sup>th</sup> 10: am</b>                                   |   | Budget: <b>\$ TBA</b>             |
| a. Committee:  | <b>Paul N.</b>   |   |                                   |
| 2. Easter Egg:   | <b>April 7<sup>th</sup> 9:30 am</b>                                  |   |                                   |
| a. Committee:  | <b>Aleta J., Donna G., Zetta P.</b>                                  |   |                                   |
| 3. Yard of The Week:   | <b>May, June, July.</b>  | Reimbursement for gas: <b>\$40 APPROVED</b> |                                   |
| a. Committee:  | <b>Darryl A., Chris J.</b>   |   |                                   |
| 4. Town Wide Garage Sale:                                    | <b>Date TBA</b>  |   | Ad Budget: <b>\$350 APPROVED</b>  |
| a. Committee:  | <b>Darryl A., Chris G.</b>   |   |                                   |
| 5. Washita County Fair:                                      | <b>Bingo Thur, Fri. August 15, 16? Plus, sell watermelon slices.</b> |   |                                   |
| a. Committee:  | <b>Chris G., Chris K., Cheri N.</b>                                  |   |                                   |
| 6. Christmas on The Square:                                  |  |   | Ad Budget: <b>\$ TBA</b>          |
| a. Committee:  | <b>Parade: Paul N.</b>   |   |                                   |
| 7. Christmas Promotion Drawing:                              |  |   |                                   |
| a. Committee:  | <b>Randall S.</b>  |   |                                   |
| 8. Pumpkin Festival:   | <b>Oct 20<sup>th</sup>.</b>  |   | Ad Budget: <b>\$ 750 APPROVED</b> |
| a. Committees:   |  |   |                                   |
| i. Parade:   | <b>Paul N., Zetta P.</b>   |   |                                   |
| ii. Pet Parade:  | <b>TBA</b>   |   |                                   |
| iii. Vendors:  | <b>Aleta J.</b>  |   |                                   |
| iv. Car Show:  | <b>Donna G.</b>  |   |                                   |
| v. Bake Sale:  | <b>Deleted.</b>  |   |                                   |
| vi. Kid's Activities:  | <b>Kelly Tilly?, Chris J.</b>  |   |                                   |
| vii. Breakfast:  | <b>Mira Burrows, Randall S.</b>                                      |   |                                   |
| viii. Bed Races:   | <b>Paul N.</b>   |   |                                   |
| ix. Office Booth:  | <b>Whoever is available.</b>   |   |                                   |
| x. Photography and be available to help at different venues: | <b>Darryl Anthony</b>  |   |                                   |

- xi. Other (Name of Event):
- xii. **Pie Eating Contest: TBA**
- xiii. **T-Shirts for Car Show and Pumpkin Festival:**
  - 1. **Committee: Donna G., Cheri N., Darryl A.**

9. Other Suggested Event? **Dance was discussed.**

Open Discussion from floor. (Any other ideas, suggestions, comments or concerns.)

**Phil Kliewer suggested a "Summit" meeting involving community leaders to discuss the future of professionals and businesses. With, in part, ways to preserve what we have and encourage or attract new professionals to become part of our community. Phil suggested the Chamber be part of this endeavor for the betterment and benefit of Cordell and its people. Phil's ideas were well received by the Directors and Mayor.**

Adjourn

**Side note: On February 2<sup>nd</sup> Chamber secretary Afton Averett submitted her resignation.**