

Cordell Chamber of Commerce Board of Directors Meeting Agenda
Wednesday, Oct 19th, 2011. Time: 12 noon. Place: Board Room, Sunshine Café.

Directors in attendance: Zetta P., Randall S., Mira B., Darryl A., Phil K., Richard V., Chris K., Donna G., Marilyn C., Aleta J., Valerie F., Cheri N.

Directors Absent: Landon J., Chris G.

Approve Minutes of last meeting. (Emailed to Directors).

Approve Financial report, if any. **n/a**

Introduce Guest speaker, if any.

Paul Norris came as our guest speaker and provided us with great positive feedback from the pumpkin festival. He spoke about building candy cane templates from plywood and requested to have them up by the 26th.

Proposal by: Darryl A. (See attached)

Darryl proposed to have the website handed back over to him and in return give Brian the courtesy of still maintaining the facebook page because he does such a good job with Facebook. Approved.

PAST BUSINESS:

1. Brief discussion on Pumpkin Festival. (Detail planning will be at Retreat).

Statistics on event (# of vendors, profit, etc.)

- **Landon had 27 entries into the parade.**
- **There were 92 total vendors with 5 no-shows.**
- **\$296.00 profited from resale at the chamber booth. (shirts, dirt, post cards, etc.)**
- **\$344.00 collected for last minute vendor spaces.**
- **\$970.00 collected for next year's booth rental!**
- **\$1,620 total vendor booth profit (\$100 in the change pit)**
- **Zetta had 29 entries in the baking contest and collected \$220.00**
- **12 entries in the pie eating contest. \$185.00 was collected (no profit made.)**
- **Donna had \$1,137 brought in for the car show with 77 entries bought the day of.**
- **Pancake breakfast had a net profit of \$1,320 with 363 customers. *Motion made by Cherie and sec. by Mira for prices to go up next year by a dollar. Approved.***

Report from Directors on the area(s) they covered.

Marilyn had 13 people in the pet parade. Special thanks to Mars for donating 25 bags of dog treats, also for donating \$30 for the 1st place winner. Pet parade went very well. All the directors specified that their specific area covered turned out great and brought in a lot of people. Everyone was very impressed with the amount of people who showed up. Devin was a phenomenal attention getter for adults and children! The pumpkin pancake breakfast brought in more people than we guessed and there are already many great ideas to out do it next year.

Suggestions for improvements.

Marilyn suggested next year we have more signs indicating when the pet parade will start and line up to prevent future miscommunication. Also have signs on each corner with the events and times so people will always be familiar with what is going on. Randall had excellent feedback about the

pancake breakfast and believes we can raise prices next year and push for \$2,000. If Devin participates in the pumpkin festival next year we have agreed to have better safety and security at the event.

ONGOING BUSINESS:

Report from Randall S. on Christmas lights and decorations.

Randall ordered decorations that will be in by next week. (Currently in)

- a. Lights given to Merchants.
 - i. 7 Merchants @ 100 ft each = 700 ft given out to date.
 - b. Planned Pocket-Park decorated by Lions Club.

“Old fashioned Theme”
 - c. Status on light pole and other decorations (City and County side).

To be further discussed at the breakfast meeting on the 9th.
2. Discussion on "Christmas on The Square" event Nov. 25th. (Form committees).
- a. Events planned.
 - i. Merchants Drawing (Temp flier attached).
 - ii. Parade. **(Parade to be at 6:00)**
 - iii. Caroling. **Thoughts of caroling with a guitar and/or German choir.**
 - iv. Other suggestion for activities.

For the theme aiming to be “Old fashioned” there were costumes suggested, German choir music selection, “Come Home for Christmas” welcoming theme to get all generations participating in the event. Read ‘Twas’ a Night before Christmas’ and have a special entrance made by Santa. We would like there to be hot chocolate, apple cider, caramel apples, baked goods, etc. set up for booths. Merchants will be hosting a drawing for prizes.

OPEN DISCUSSION:

Notes: _____

Adjourn